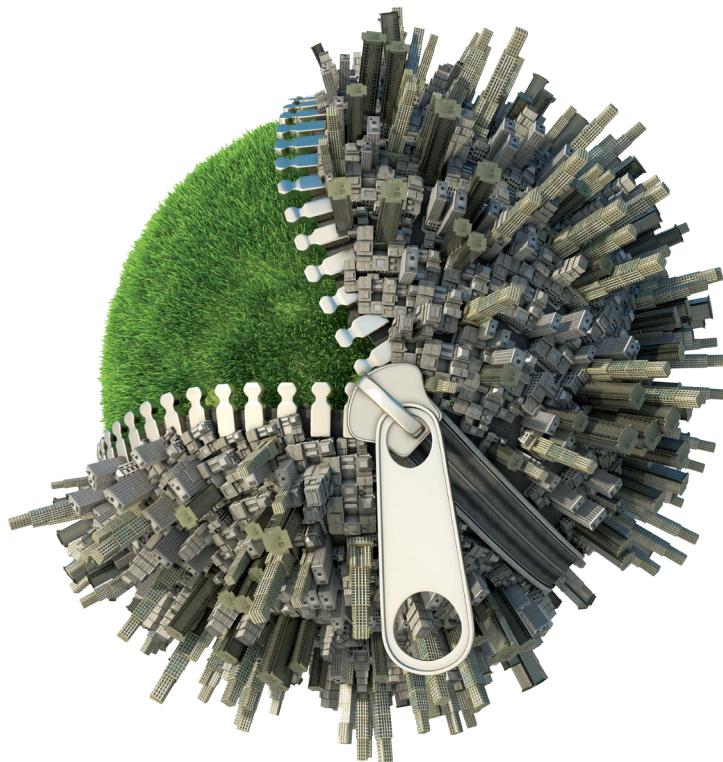


Conference

Mobility Management

Introducing the concept of urban planning and mobility management as part of the urban development and sustainable process to build a GREEN CITY.



The conference aims to be a framework for public policy debate in order to ensure a modern infrastructure for sustainable transport in urban areas and to reduce pollution levels with focus on carbon emissions

During the event, there will be discussed the following topics of interest:

- /EU transport requirements in terms of sustainable development
- /Infrastructure as a vehicle to reduce the CO₂ footprint
- /Presentation of a European project on sustainable transport
- /Traffic optimization solutions for future cities
- /The economic opportunities of a city with sustainable transport

What's new in this conference?

- /You will notice the Romanian authorities' position towards the concept of mobility management:
- /What are the PMB'plans for 2014-2020 for introducing the concept of mobility management?
- /Which are the results of Rabla program and its future?
- /Which are the funding programs during 2014 - 2020?



AGENDA

9:00 - 9:30 **WELCOME COFFEE**

9:30 - 11:00 **FIRST PANEL - CONFERENCE OPENING**

- /E.S. The National Chamber President, Mr. Mihail M. Vlasov. **European project on sustainable transport**
- /E.S. The Minister for Environment and Climate Changes, Mrs. Rovana Plumb. **EU transport requirements in terms of sustainable development**
- /E.S. The Minister of Transport, Mrs Ramona Manescu. **Infrastructure as a vehicle to reduce the CO2 footprint**
- /E.S. The Mayor of Bucharest, Mr. Sorin Oprescu. **PMB'plans for 2014-2020 for introducing the concept of mobility management**

Questions&Answers

11:00 - 11:10 **COFFEE BREAK**

11:10 - 12:30 **SECOND PANEL**

- /Mr. Ciprian Ghioc, President of POS Environement. **2014-2020 funding programs**
- /Mr. Dan Roman, Kapsch. **Traffic optimization solutions for future cities**
- /President of Environment Fund, Mr. Adrian Gearâp. **The Rabla program results and its future**
- /Mr. Makoto Kurahashi, General Manager, Mitsubishi Corporation - Bucharest Liaison Office. **Electromobility, a way to a Greener Environment**
- /Mr. Dragoş Constantinescu, Renovatio Mobility. **An integrated approach on green urban transport**
- /Mr. Luigi Vendrami, Network Operations Manager DHL Romania, "Delivering Tomorrow - Logistics 2050" Deutsche Post DHL Study. **Logistics in the XXI-st century**

Questions&Answers

12:30 - 12:45 **COFFEE BREAK**

12:45 - 14:00 **THIRD PANEL**

- /E.S. Swedish Ambassador in Romania, Mr. Anders Bengtcén. **Bike with tie project**
- /Mrs. Corina Vasile, Communication Manager, Raiffeisen Bank. **I'Velo Bucharest and the first steps for the community**
- /Mr. Ion Dedu, Director, Department of Transportation, City Hall of Bucharest
- /Mrs. Raluca Fişer, President of Green Revolution Association. **The economic opportunities of a city with sustainable transport**

Questions&Answers

14:00 - 15:00 **NETWORKING LUNCH**

ATTENDANCE FORM

I want to subscribe to the debate Mobility Management Conference
Date and place: November 14th 2013, between 09:00 and 15:00, Al. I. Cuza Amphiheater
National Chamber Palace, Octavian Goga Blvd nr. 2, sector 3, Bucharest

Company name			
Address			
Location	District/Sector:	Zip code:	
Telephone			
Fax			
E-mail			
Website			

Contact person (president general manager)

Number of participants from the firm: _____ persons
Person/ participant name: _____

Date _____

Signature and stamp: _____

We are waiting for your confirmation until Tuesday, 13 of November, 2013.

Contact persons:

**National Chamber: Cristina Mihai, Chief Public Relations Office, Department of Chamber Representation
phone: 021 319 01 00, fax: 021 319 01 56, email: cristina.mihai@ccir.ro**

**Green Revolution Association: Geanina Matei, PR Coordinator; phone: 0728 051 780
email: geanina.matei@greenrevolution.ro**